

# HOPKINS COUNTY CIVIC CENTER MINUTES Tuesday, December 16, 2014

#### **MEMBERS PRESENT:**

Michael Bowen, Judy Tipping, Eddie Lampp, Bob Weaver, Mary Campbell, Charles Helm

#### **MEMBERS ABSENT:**

Tom Golsup, Harry Singh, Chad Neal, Hillary Young, Judy Gillem, Tracy Dennis, Carl Bryan

#### **OTHERS PRESENT:**

Adam Teer, Civic Center Manager
Penny Edwards, Director Event Services

#### I. CALL TO ORDER

5:29 p.m. by Charles Helm. Quorum was present and meeting was posted in accordance with the Texas Open Meetings Act, Code 511.

#### II. INVOCATION

Adam Teer gave the invocation.

#### III. FIRST ORDER OF BUSINESS

 Approval of November 19, 2014 minutes was delayed until January regular meeting.

#### IV. INFORMATION/DISCUSSION ITEMS

A. Next meeting is Tuesday, January 20, 2015; meeting will be board/staff retreat with purpose to prioritize future planning (outgoing board members included).

#### V. MANAGER'S REPORT

- A. Director Event Services
  Reviewed past and new events
- **B.** Manager
  - Reviewed "Broken Processes" (in future planning things to do that will make center more marketable)

- Software. EventPro. utilize for uniformity in bookings, month close reports generated rather than developing individual spread sheets, etc.
- <u>Upselling</u> (upcharging). table covering (linens), table runners, chair covers, draping, catering options
- Sales Process. ongoing training, staff incentives, 2015-16 budget develop line item New Event Development
- <u>Box Office.</u> improve ticket processing (buying tickets and ticket distribution)
- Concession Stands. evaluate how might improve
- 2. Evaluating process to implement advertising via Facebook
- 3. November Financials Reviewed

#### VI. ACTION ITEMS

- A. Board deemed as immediate need the EventPro software and with motion of Michael Bowen, second Eddie Lampp the Board approved recommendation to Court for purchase utilizing advertising funds.
- B. Manager's Report approved via motion of Eddie Lampp, second Michael Bowen.

#### **VII. ANY OTHER BUSINESS**

Adam Teer will provide recommendation to Court for placing a plaque (including picture and text) at the Equine Pavallion in memory of Mike Pribble, long-time rodeo producer.

# VIII/IX. EXECUTIVE SESSION None

#### X. ADJOURNMENT

6:47 p.m. via motion of Eddie Lampp, second Bob Weaver

**CHARLES HELM, President** 

JUDY TIPPING, Acting Secretary

VOL PAGE 024 686

## HOPKINS COUNTY CIVIC CENTER MINUTES Tuesday, January 20, 2015

## MEMBERS PRESENT:

Chad Neal, Eddie Lampp, Hillary Young, Bob Weaver, Mary Campbell, Carl Bryan, Charles Helm, Dan Froneberger.

## MEMBERS ABSENT:

Judy Gillem, Tracy Dennis, Harry Singh

## **OTHERS PRESENT:**

Adam Teer, Civic Center Manager

**Penny Edwards, Event Services Director** 

Jason Hudson, Potential Board Member pending confirmation from court Michael Mund, Potential Board Member pending confirmation from court Tom Glosup, Outgoing Board Member Judy Tipping, Outgoing Board Member

#### I. CALL TO ORDER

5:35 p.m. by Charles Helm. Quorum present and meeting was posted in accordance with the Texas Open Meetings Act, Code 551.

## **II. INVOCATION**

Eddie Lampp gave the invocation.

## III. FIRST ORDER OF BUSINESS

 Approval of November 19, 2014 and December 16, 2014 minutes with motion of Carl Bryan, second Chad Neal.

## IV. INFORMATION/DISCUSSION ITEMS

- A. Next meeting is Tuesday, February 17, 2015
- B. Recognition of outgoing board members
  - Adam Teer expressed appreciation and presented plaques to Tom Glosup and Judy Tipping.
- C. Introduction of new or potential board members
  - Adam Teer introduced new/potential board members Dan Froneberger (SSISD), Jason Hudson (Pct. 4), and Michael Mund (Pct. 2).

Page 2

**Civic Center Minutes** 

January 20, 2015

- D. Any new or other business items for discussion
  - Charles Helm provided update on several projects
    - Equestrian Pavillion. Plaque will be placed on site recognizing contributions of Mike Pribble.
    - 2. UPRA Rodeo.
      - 5-Year renewal for finals to return
      - Membership Rodeo (March) will not return discussion for a non-membership rodeo on a Friday/Saturday night in May
    - 3. Board in Foyer. History of facility, managers, board members, etc.

Plans ongoing

 Auditorium. Remodel work scheduled to begin in June. One big area is all ADA standards met. A challenge is power (electricity) and will only take time to work through best solution for everyone.

## V. MANAGER'S REPORT

- A. Manager
  - Reviewed December financials reminding board members
     December is typically a slow month.
  - 2. Discussed two (2) events
    - Cooking School (March 31)
       no advertising yet but already inquiries for ticket purchasing;
       in-house event planned and promoted by Civic Center Staff
    - Bridal/Prom/Quinceanera Expo (February 22)
       in-house event planned and promoted by Civic Center Staff
- B. Event Service Director
  Reviewed past and upcoming events

## VI. ACTION ITEMS

A. Manager's Report approved via motion of Eddie Lampp, second Carl Bryan.

VOL PAGE 024 688

Page 3

**Civic Center Minutes** 

January 20, 2015

VII. ANY OTHER BUSINESS
None

VIII/IX. EXECUTIVE SESSION
None

X. ADJOURNMENT 6:18 p.m. via motion of Eddie Lampp, second Bob Weaver

Charles Helm, President

Hillary Young, Secretary